



Access Business Media Inc. (dba Access180 and/or HME Exposition & Conference) – Privacy Policy

This site is part of the Access Business Media (Access180) network of web sites.

At Access180 we take your privacy very seriously. Because of this we want to provide you with explicit information on how we collect, gather, and identify information during your visit to our site. This information may be expanded or updated as we change or develop our site. For this reason, we recommend that you review this policy from time-to-time to see if anything has changed. Your continued use of our site signifies your acceptance of our privacy policy.

Personally Identifiable Information refers to information that tells us specifically who you are, such as your name, phone number, email or postal address. In many cases we need this information to provide the personalized or enhanced service that you have requested.

The amount of Personally Identifiable Information that you choose to disclose to Access180 is completely up to you. The only way we know something about you personally is if you provide it to us in conjunction with one of our services.

What information do we collect and how do we use it?

Access180 collects information on our users in two ways: by your voluntary submissions (for instance, if you sign up for one of our email newsletters) and/or surveys; and through sweepstakes and/or contest entries.

In our effort to provide personalization and opportunities for prizes and services, we may at times ask you to submit information such as your name or email address, or to share your interests and hobbies with us. You never have to answer these questions, and you can decline this exchange of information on any site on the Internet - not just ours - at any time. However, if you should choose to withhold requested information, we may not be able to provide you with some of the services dependent upon the collection of this information, such as a personalized stock portfolio, a sweepstakes entry, or the purchase and shipment of products and prizes to people who visit our network.

The information Access180 collects is used in a variety of ways: for internal review; to improve the content of the site, thus making your user experience more valuable; to notify you about updates to the service; and to let you know about products and services that you may be interested in.

Email: If you have provided us your email address, Access180 periodically sends promotional emails to its subscribers about services offered by Access180 and its partners. If you do not wish to receive

email information from Access180, please let us know by emailing us at: info@access180.com or by writing us at Access180, PO Box 801491, Acworth, GA 30101.

With whom does Access180 share the information it gathers/tracks?

From time to time we share this information with other reputable organizations for marketing purposes or the information is used by Access180 to contact consumers for its own marketing endeavors. As a valued consumer, we offer you the opportunity to "opt out", or request not to accept these marketing opportunities. If at any time you change your mind and do not want Access180 to share your email address or home address with other companies and/or organizations, or would simply like to be removed from the list, please let us know by emailing us at: info@access180.com or by writing us at Access180, PO Box 801491, Acworth, GA 30101.

Sweepstakes/Contests

From time-to-time Access180, along with other reputable companies, provides sweepstakes and other contests for the enjoyment of our users. By participating in the contest or sweepstakes and answering any and all questions, the user understands that Access180 and/or the involved company(s) may use the information obtained for marketing purposes. Children under 18 may not participate in any sweepstakes or contest promoted by Access180.

Your Consent

By using our Web site, you consent to the collection and use of the information described in this Privacy Policy by Access180. Once again, if you do not wish us to share this information with other reputable companies that we think you might be interested in, please let us know by emailing us at info@access180.com.

Questions?

We welcome your questions and/or comments. Please send all queries to info@access180.com.

The Access180 family of events:

